

Rhonda Harper

rhonda@harperlcr.com

214-244-4608

PROFESSIONAL HISTORY

PROFESSIONAL EXPERIENCE

Expert Witness, Harper Litigation Consulting and Research
Chief Marketing Officer & VP Marketing, Walmart Sam's Club
Chief Marketing Officer & VP Marketing, VF Corporation VFI
Senior Vice President & General Manager, Ketchum Communications
Global Director, Marketing Communications, UPS
Marketing Promotion Director, Nabisco Biscuit Division

PROFESSIONAL AFFILIATIONS

Board of Directors, Member, Speaker, Brand Activation Association
Board of Directors, Member, Speaker, Insights Association
Member, American Bar Association
Member, International Trademark Association
Member, Data & Marketing Association
Member, Speaker, American Marketing Association
Member, Speaker, Institute of International Research
Member, American Association for Public Opinion Research
Member, Speaker, Public Relations Society of America

EDUCATION

Master of Business Administration (MBA), Emory University – VP, Business School
Bachelor of Science (BS), Education / Math Resource, Illinois State University – Faculty Advisor

OTHER EXPERIENCE

Founder & CEO, Penrose Check-In Services LLC

- International Winner: Cartier Women's Initiative 2017, co-sponsored by McKinsey & Co.
- National Winner: AARP Innovation@50+, Best New Start-Up
- National Winner: American Geriatrics Association, 10 Best New Start-Ups

Founder & CEO, RTM&J LLC

Co-Founder and Board of Directors, Leadership Worth Following
Adjunct Marketing Professor, American University and Fairleigh Dickinson
MBA Case Competition Judge, Emory University
Board of Directors Member, Emory University Goizueta Business School Alumni Association

Note: The Chief Marketing Officer position title was not available at Walmart or VF Corporation. However, Ms. Harper held the highest marketing position and was an Officer of both companies.

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